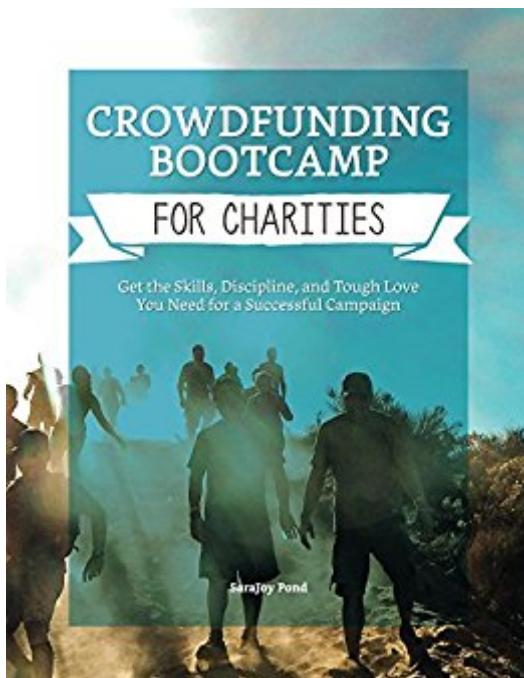


The book was found

Crowdfunding Bootcamp For Charities: Get The Skills, Discipline, And Tough Love You Need For A Successful Campaign



Synopsis

This practical workbook takes the often overwhelming brave new world of crowdfunding and breaks it down into a step-by-step process, grounded in (memorable) theoryâ "so working through the book not only helps you plan your first campaign, it builds a foundation for many successful, strategic campaigns to come. Youâ ™ll learn the 1 'Golden Rule' of crowdfunding, discover 2 heretical truths, unlock the 3 keys to one team's 85% success rate, debunk 4 crowdfunding myths, and pick up 5 tips from the trenches (hard-earned through more than 70 campaigns) all while designing your own campaign with the help of 12 step-by-step strategy tasks, each with an accompanying worksheet.

Book Information

File Size: 1349 KB

Print Length: 91 pages

Publication Date: September 3, 2016

Sold by:Â Digital Services LLC

Language: English

ASIN: B01LJ3NNTG

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #1,247,089 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #177 inÂ Books > Business & Money > Finance > Crowdfunding #699 inÂ Kindle Store > Kindle eBooks > Business & Money > Industries > Nonprofit Organizations & Charities #4379 inÂ Kindle Store > Kindle eBooks > Business & Money > Investing

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